Utah for 2019 NASFiC

General

- Contact for questions from fandom (including email address):
 A: Kate Hatcher info@utahfor2019.com
- What dates are you bidding for?
 A: July 4th 7th, 2019
- What is your proposed convention host city? Is your convention site in a city center location or a suburb? If a suburb, what are the transport options into the city center? How far is the site from the city center?
 - A: Our NASFiC 2019 bid is proposing the site of Layton, Utah. Layton is considered a suburb halfway between Salt Lake City & Ogden, Utah. It is 29.6 miles from the Salt Lake International Airport to the Davis Conference Center in Layton. There are multiple paths for transportation including public transit (bus and light rail), shuttle companies, Uber, Taxi, Limo, rentals, and accessibility options.
- Who is your bid chair? Who is on your committee? What experience do they have in general? In running Worldcons?
 - A: Our Bid Chairs for the 2019 NASFiC are Kate & Ben Hatcher. Kate is primary in dealing with convention path and Ben is taking the lead split with local and outside fan groups.

Our Committee so far is as follows:

Position/Name/Desc

Chair - <u>Kate Hatcher</u> - 5-6 Years convention exp. Westercon 67, LTUE, Westercon 70, 71 (tech) and on Worldcon 76 & LTUE 2018 staff

- VC/UFO <u>Dave Doering</u> 30 years convention exp. Westercon 67, Costume Con chair, Sasquan/Worldcon 76
- VC/Bid/Whip Ben Hatcher 5 years of convention exp. Including Westercon 67 & LTUE. Volunteered at Gencon and Origins.

Advisors to the chair:

- **DH** <u>Bobbi Armbruster</u> has worked on SF conventions since 1976 including programming, services, exhibits, facilities, operations, finance, and events.
- Representation <u>David Gallaher</u> His first Worldcon was Nolacon II in 1988; he worked his first at Magicon in 1992 and worked in various capacities for many Worldcons ever since.
- ❖ Situational Mike Willmoth Phoenix NASFiC 1987, Raleigh NASFiC 2010, World Horror Con, World Fantasy Cons & Westercons. Worldcon 61, 64, 70, 71, 73 and DDH for Facilities Worldcon 76.

Finance:

- ❖ DH Treasurer Pamela Oberg Local cons since 1978, nonprofit trustee, local chair, Westercon 67 and registration for Costume Con
- Financial Advisor Bruce Farr Worked on Worldcons since 1978 including Facilities, Finance, and Exhibits

Technical:

- ♦ Webmaster DH Kevin Rice IT 20+ years. Tech for Westercon 71, 72 & LTUE 2017-2018
- ❖ WebMinion/Techy 1 <u>Joe Monson</u> Art staff Worldcon 2008, local & regional cons for 20+ years. Co-Director Anime Banzai, art show/web design Westercon 67, World Horror Con, former local chair, ops, security, registration etc.
- ❖ WebMinion/Techy 2 Jerry Gieseke Programming Systems

Facilities:

- ❖ DH Sean McCoy working on conventions since 1977; Facilities DH for Worldcon 76 & Sasquan, Convention Cyrus AH for Mac 2, business manager for 1990 NASFiC, vice-chair Westercon 51.
- ❖ Facilities/Advisor Patty Wells Worked Worldcons since 1986 in Atlanta and chaired Renovation, Worldcon 69 in Reno 2011. She has been a dh level in ops, facilities, exhibits, program, and logistics.

WSFS/Westercon:

- ❖ DH Meeting Chair Kevin Standlee Chaired 2002 Worldcon and has worked on conventions since 1989 including programming, events, and WSFS
- ❖ Site Selection(s) <u>Ben Yalow</u> Worked on three dozen Worldcons as a gopher, Chair staff and Division Head.
- ❖ Meeting Secretary <u>Linda Deneroff</u> A fan for over 45 years, Linda has worked regional and Worldcon conventions. Programming, sales, and most recently as secretary of the WSFS and Westercon Business Meetings.
- **♦ Meeting Videographer** <u>Lisa Hayes</u> Convention attendee for more than twenty years; volunteer at numerous events.

Programming:

- DH Programming <u>Elizabeth Vann-Clark</u> Staffing PNW conventions for 20 years as an Executive Officer, Programming, Guest Services, and Registration. Exp on Westercon 69, 71 & Sasquan (Worldcon 73)
- ❖ Guest Liaison (1) Randy Shepherd Worldcons exp chair LoneStarCon 3, Vice-chair LoneStarCon 2, Chair Advisor MidAmericon II (along with other jobs). 3 times Chair of Octocon (Irish National SF convention). 20 plus years as a member of the Alamo board.
- Guest Liaison (2) Ben Hatcher (see above)
- Guest Liaison (3) Robert "Turtle" Clark 15 years experience as Guest Services and Security Director. Spocon/Radcon/Miscon
- **❖ Guest Liaison (4)** Kate Hatcher (see above)
- Archon AH (Fan Groups) Ben Hatcher (see above)
- ❖ Steampunk Archon <u>Dee Astell</u> Chair of Westercon 70 in Tempe and runs the steampunk track at a variety of conventions in Arizona and California.
- Poetry Archon <u>Jayrod Garrett</u> Veteran, College advisor english dept. Outreach Director Case Manager & Mentor - Professional Writer - Poet. Chair of Ogden Poetry Slam and Voices Matter Ogden.
- Art Archon Michael Oberg Artist for 20+ years, worked on cons since 1991, past Con Chair, worked Westercon 67 and behind-the-scenes problem solver.
- ❖ Costuming/Cosplay Archon <u>Tanglwyst de Holloway</u> Costuming since 1988 and teaching since 1991, Over 500 appearances all over the U.S.
- Film/Theater Archon Hal Astell Vice-chair of Westercon 70 in Tempe and is co-chairing CoKoCon in 2018 and runs the Apocalypse Later Film Festival in AZ.

Marketing/Art/Publications:

- ❖ DH MAP Michael Goodwin Starcon, Starfest Denver, Conduit, local and in region shows over 15 years. Artist, illustrator and publications for 30 years.
- Marketing Artist Robert Goodwin Artist, designer and publications 10 years.
- Social Media Ginny Smith 2020 WFC co-chair, WFC Board, 5+ years volunteering at cons.

- ❖ Literacy Artwork <u>Jess Smart Smiley</u> Artist, Convention Presenter, Childrens art & literacy advocate.
- ❖ Logo Main Design <u>Kaitlund Zupanic</u> Presented, showed, and volunteered as an artist for over 8 years.
- * Restaurant Guide Pamela Oberg (See Above)
- ❖ **Program Book** <u>Jaleta Clegg</u> Conduit, WHC, volunteer 14 years, 9 years editing and publications for local conventions.

Operations:

❖ Safety Team/Gopher AH - Michael Harmon - Convention volunteer for 15 years including Westercon 67, ran Security at Conduit, WHC 2016 and Fyrecon.

Gaming:

- ❖ DH Gaming/RPG <u>Derek Gray</u> Game coordinator for local and regional conventions for 6+ years Salt Lake Gaming Con, Salt Con, Snake River Comic Con, regional director of D&D adventure league.
- ❖ Gaming Team <u>Dave Knighton</u> Assisting in the organizing, running, and recruiting of organized game play for multiple local conventions since 2015.
- **❖ Gaming Team** <u>David Morris</u> Local cons since 2015, assistant organizer, dungeon master, adventure author
- ❖ Gaming Team Flo Velasquez Local cons since 2015 organizer and dungeon master.

Bid Team (outside current committee):

- Charles Galway Conduit, Westercon 67, Costume Con 23
- Rick Moen (Not available)
- Deirdre Saoirse Moen (Not available)
- ❖ Linda Robinett Helping Westercons and Worldcons in small areas for years as a fan.
- Logan Kearsley LTUE 7+ years including volunteer, a/v, registration, art show, Westercon, WHC, Fyrecon.
- ❖ Erin Kearsley LTUE 5+ years including art, gaming, a/v, programming, WHC & Fyrecon.
- If known, who will be the chair of the convention? What experience do they have? A: Kate Hatcher will be our Convention Chair. She has over 5 years experience at conventions - Westercon 67 (programming, sponsorships, guest liaison, registration and online tech/ ADA compliancy), Westercon 70 (Sponsorships, Guest Liaison, Online tech), Westercon 71 (Website, tech), Worldcon 76 (sponsorships AH), Life, the Universe, and Everything Symposium (LTUE 3 years-Sponsorships, registration, ADA advisory, communications, tech, guest services director). Kate is also certified to manage the office side of a hospital floor, has 30 years of customer service and 6 years of youth leadership training.
- Have you agreed to participate in Pass-Along Funds? Would you be willing to increase the percentage from 50% to 70% of surplus?
 - A: Yes, Pass-Along funds are crucial and we intend to be a part of that from the beginning. We can't commit a percentage increase until after we win the bid and logistically adjust to combining conventions.

Travel

- What is the typical current airfare to your closest airport from world cities such as London, Boston, Chicago, Los Angeles, Melbourne?
 - A: Flight estimates listed here are for 1 person, round trip, and subject to actual date pricings not listed yet.

- ❖ Boston \$246.52
- **♦** London \$995.33
- ❖ Chicago \$209.51
- ❖ Melbourne \$1381.36
- ❖ Los Angeles \$164.17
- ❖ Helsinki \$1490.86
- Orlando \$216.32
- ❖ Atlanta \$228.30
- **❖** Dublin \$720.93
- New Zealand \$1060.46
- New York \$365.47
- San Francisco \$261.20
- Do international flights, as well as domestic, fly into your local airport? Which airlines? If not, where is the closest international airport? Are direct flights from the cities above flown into your local airport?
 - A: Salt Lake International Airport includes flights from Air Canada, Alaska, American Airlines, Delta, Frontier, Jet Blue, KLM, Southwest, and United as their primary airlines. International Flights also include from Delta, KLM, Air Canada, Aer Lingus, Air France, Lufthansa, and several others. There are current listings for nonstop, one stop, and multi-stop flights. There are approximately 343 scheduled, commercial departures from SLC each day, serving close to 93 cities with non-stop flights.
- How far is your convention site from the nearest airport/train station and what is the realistic cost of getting to the hotels by both public transport and taxi from that airport/train station?
 A: Our convention site is 29 miles from Salt Lake City. Salt Lake International Airport is 26 miles from the Davis Conference Center in Layton, Utah.
 - The Amtrak train station located in Salt Lake City, Utah is roughly 25 miles from Layton, Utah.
 - Public Transportation (Buses, Trax) with two transfers takes 1.5 2 hours, but is only 4.30 USD on average.
 - Paratransit Public through Utah Transit Authority is one way 4.00 USD to pre-qualified individuals.
 - ❖ Supershuttle- 31.00 USD
 - Express- 33.00 USD
 - Uber- uberX: \$33-44 uberXL: \$47-61 uberSELECT: \$100-132 UberSUV: \$128-167 uberASSIST: \$33-44 uberWAV: \$33-44
 - Taxi Service average is 75-80 USD depending on track, service and tips estimates. Baseline fares not including any potential/volume discount.
 - For ADA options there are also: Angel MedTrans, LLC (Call Required), Hearts to Go (Call Required), Pick Me Up Medical (Call Required), HandiVans, Shriners Childrens Hospital
 - ❖ We are also working on group discounted shuttles through the Davis County Tourism and Events board. Car rental companies are hubbed at the airport as well for easy access.

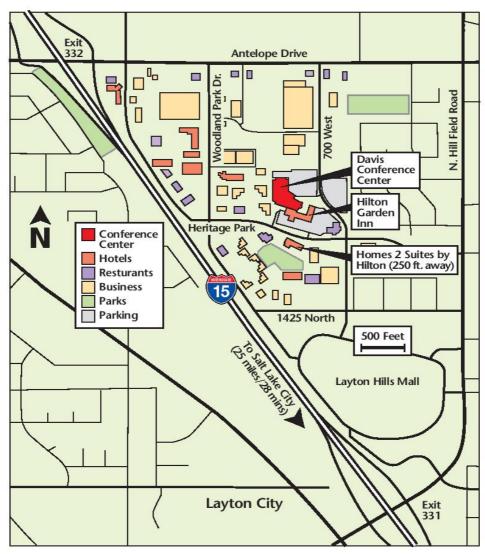
Facilities

What venues do you plan to use for the convention?
 A: Our venue bid is the Davis Conference Center and attached Hilton Garden Inn. It is a fully integrated conference center with over 70,000 square feet of meeting spaces, all at ground level. The Davis Conference Center is adorned with red rock from India. It has wired and wireless high-speed internet access, LCD at panels listing events and agendas, a full staff & services available, and inspiring architecture. High-speed internet is easy to access, dependable, and

fast. Most rooms feature a built-in LCD projector with an automated screen that drops from

the ceiling. Two 85-foot-tall towers at the entrance are mounted with LED light strips that indicate future weather forecasts. We are currently negotiating for half of this lovely conference center, roughly 30,000 square feet and have first right of refusal. It is ADA compliant and checked, and is ran in conjunction with local hotels and Davis County Tourism & Events Board.

- What are your main hotels? How far are your they by foot from your main venue? List the number of rooms you expect to have in each hotel in which you expect to have more than 75 rooms. Will there be a party hotel?
 - A: The main hotel is the Hilton Garden Inn built in 2004 and recently renovated in 2017, which is attached to our facility, the Davis Conference Center. Our party hotel is the Home 2 Suites which is 250 feet from the Hilton Garden Inn and 275 feet from the Davis Conference Center.
- Please include a map of your site showing the locations of your facilities. Include every hotel in
 which you expect to have more than 75 rooms and every venue where program or exhibits will be
 held. Include a distance scale! (Feel free to just mark up a map with a pen it needn't be pretty; it
 does need to be informative.) Map Is Below/Attached



A:

- How compact is your main facility? How much walking is required between the farthest rooms in your space allocation?
 - A: To walk from one corner of the conference center to the other using only the hallways is approximately 430 feet.

- What are your expected hotel room rates? Do these rates include breakfast? How firm are these rates? What additional taxes and fees are there?
 A: Estimated rates are from \$119-\$129 single-quad, with tax of 11.75%. They do not include breakfast. There is a breakfast in the hotel, 2017 prices are 10.75/per person.
- Is there free internet in all the hotel rooms? In the program and exhibit venue?

 A: The rooms come with high speed internet. The facilities comes with internet access. We are currently exploring its capacity with our events in mind and will announce more later.
- What does parking cost at your main hotels?
 A: The parking spaces in Layton, Utah and surrounding our facilities are free, and open parking no garages. They are also flat level parking areas, easy load and unloading section in front of the facility for ADA or mobility issues and a side loading door easy to get to. If we use more than the 636 parking spaces, there is overflow available from the Visitors Bureau, also free, at nearby Layton Hills mall which is in walking distance or one free shuttle hop every 15-20 min.
- What is the distance from the nearest door of your main hotel(s) to the closest entrance of the convention site? What are the transportation options for those who prefer not to walk or who have mobility difficulties?
 A: The Hilton Garden Inn is attached to our conference center. The party hotel is only 250 feet across the street from the Garden Inn entrance. All of the conference space is one level, and easy for mobility. The hotel has elevators for the room floors but the lobby has no stairs. We are currently looking into mobility rentals for our event.
- Where will your large events (i.e. Hugo Ceremony and Masquerade) be held?
 A: This will be determined later, however our biggest ballroom in the conference center holds 1500 theater or 2700 reception seating. Should we win the bid and go for the whole center, the biggest space is a combined 24k square feet holding 3k theater and 4k reception.
- Please describe the restaurant scene near your site. A: There are 12 restaurants within a two block radius of the center and three either in the hotel or the same parking lot section. The immediate ones (closest) are Fahrenheit Lounge in the hotel, Roosters Brewery and Grille, Corbins Grille, Osaka Sushi Japanese Restaurant, Holy Smoke BBQ, 99 Thai Fusion, Applebees, Red Robin, Tastes of India, and other chains like Outback Steakhouse. The Layton Hills Mall and Cinemark Theaters are only 1,300 ft away and accessible by free trolley, and both hold their own food courts for your convenience.
- What arrangements will be made for evening socializing and party space? Do you have a corkage waiver?
 A: We do not have a waiver in the conference center. We can go through them for banquets or
 - A: We do not have a waiver in the conference center. We can go through them for banquets or events. We do have corkage and forkage abilities in the hotel suites and individual rooms. We made the new Home 2 Suites across the street for our 'party hotel' not just for the new design but the fact each room has a kitchenette. There is a pub in the parking lot, one across the street, a bar in the main hotel and outdoor spaces for options. The consuite has a door access into the courtyard of the DCC.
- Please describe the policies / laws regarding smoking in your hotel(s), convention center, and city. A: There is no smoking allowed in any of our facilities. Utah state law requires smoking to be 25 feet from the nearest entry ways of buildings.

- What type of weather can we expect during your convention? What is the usual temperature and chance of rain during that time of year? Do not provide the historic high or low that makes your site appear attractive. (Stephen and Deb can use google too)
 A: There are individual charts on https://www.utahfor2019.com/venues/layton-utah/location-stats
 Average temp in July is 75-90 daily highs are 90-94. Avg afternoon humidity is 20%. Only 10% of days in July avg clouds, and precipitation in July avg 1%. Winds average 6-8 mph high end.
- What are some of the main tourist attractions of your city?
 A: Layton City currently holds 15 major parks and trails, including Adams Canyon trail and waterfall and Great Salt Lake Shorelands Preserve. Featured places include the Hill Air Force Base Aerospace Museum, SeaQuest interactive aquarium, Virtualities, Layton Heritage Museum, spas, lounges, Lagoon amusement park, the Ed Kenley Amphitheater, the Great Room escape, and local wineries to golf courses
- Are you planning to have any membership discounts for certain groups, such as young adults, military, or seniors?
 A: Yes we will have classifications of adult, teen, youth and kid in tow. We also have a military/first responders membership pricing that also applies to veterans (even internationally). We will evaluate a family rate after we win the bid.
- Do you have a published code of conduct?
 A: Our Policies and procedures, as well as code of conduct and guidelines for safety are a main focus of our whole committee and board of directors. They are in process but have not been finalized or posted yet. Considering the current climate of harassment and safety, I want to make sure they are encompassing and fairly dealt in practice.
- Will there be a installment payment option?
 A: Yes. Since our NASFiC pricing will never hit Worldcon level, we have not written out an installment plan. Currently we encourage people to pre support to lock in the lowest price in place of a payment plan. We also auto convert everyone who pre supports at any level and votes. If they don't vote, they can pay the balance anytime up to including at the door. Our goals are simply to get people involved, as soon as possible, the cheapest way possible so they enjoy the experience.